

The logo for Affordable Art Fair, featuring the text "Affordable Art Fair" in white on a magenta rectangular background.

Affordable  
Art Fair

## SCHOOLS ART COMPETITION: **HEATH AND HAPPINESS**

**Affordable Art Fair** is inviting local schools of Hampstead to look at our interaction with Hampstead Heath. We are inviting both primary and secondary school pupils from Reception up to Year 9 to create a piece of artwork titled *Heath and Happiness*.

The winning entries and runners up will be exhibited at **Affordable Art Fair, Hampstead** taking place from **7 – 11 May** on Hampstead Heath.

### **Brief:**

Create a piece of art centred around beautiful Hampstead Heath and the importance of well-being. We invite young artists to explore how nature, particularly Hampstead Heath, can inspire feelings of peace, happiness and mental well-being.



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### Some ideas to help inspire you:

- Did you know Hampstead Heath covers 320 hectares (790 acres) and is one of London's most popular open spaces, only a few kilometres from the busy city centre?
- There is a zoo, an athletics track, tennis courts, children's play areas and plenty of cycling and walking trails. What activities do you like to do on the Heath?
- Did you know the famous swimming ponds are fed by natural springs? Swimming in the ponds gained popularity in the 19<sup>th</sup> century, although most people didn't swim – they would simply immerse themselves in the water for its restorative heath qualities!
- The Heath is home to hundreds of species of animals including 180 bird species, 23 species of butterflies and 9 species of bats. What's your favourite animal to spot on the Heath?
- There are also several species of conservational importance including kingfishers, toads, stag beetles and even grass snakes.
- The famous poet John Keats lived at 1 Well Walk, just next to the Heath. His poem *Ode to a Nightingale* was inspired by a bird he heard while in the Spaniards Inn.
- Hampstead Heath has always been a hub of creativity and many artists and authors have lived in the surrounding areas, including Barbara Hepworth, Ben Nicolson, William Blake, C.S. Lewis, Lucian Freud and John Constable. to name but a few!

### Entry Criteria

- All entries must be 2 dimensional and no bigger than A4 in size.
- We encourage the use of a variety of materials from paint and pastels to collage – be creative!
- A photo of the entry must be submitted via [this form link](#) by the closing date **25 April 2025** and the physical artwork must be handed to your teacher to be brought to Affordable Art Fair.
- Teachers must drop off all class entries by **3 May 2025** at: Affordable Art Fair Marquee, Lower Fairground Site, East Heath Road, NW3 1TH.
- Your name, school year, age, and the contact details of a parent or guardian (name, phone number and email address) must be written on the back of your entry.
- Prizes will be given to the winners of the following categories:
  - Reception and Year 1
  - Years 2 to 3
  - Years 4 to 6
  - Years 7 to 9
- Parents and teachers of the winners and runners-up will be sent complimentary tickets to the fair.

Please send a photo of your artwork via the [entry form](#) by **25 April 2025**