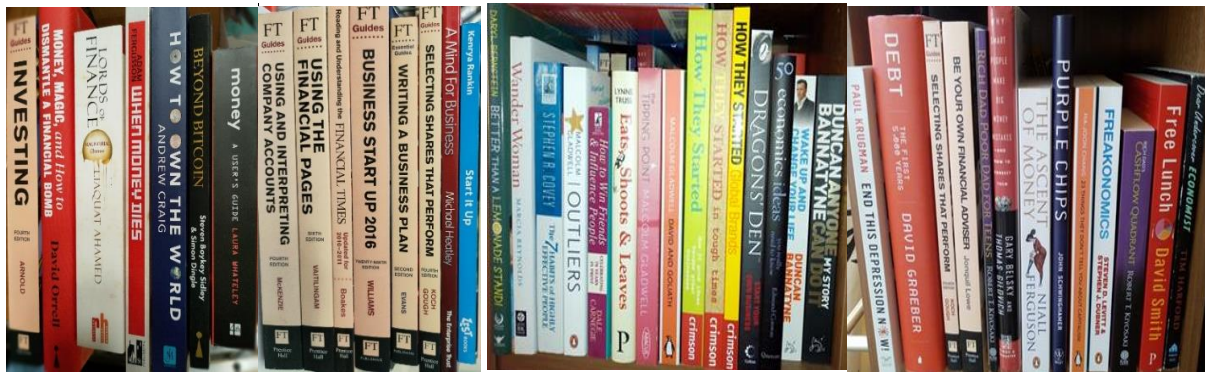


## Reading List Business, Enterprise & Finance

### KS5 Books:



Non-Fiction Titles – Course Support	Author	ISBN
CeFS/DipFS Text books are all provided by the Exam Board for those doing the course	LiBF	Not available publically
BTEC Nationals Business Student Book 1	Jenny Phillips, Helen Coupland-Smith , et al.	978-1292126241
Revise BTEC National Business Revision Guide & Workbook	Jon Sutherland Claire Parry	9781292230566 & 9781292150116
Non-Fiction Titles to further specific areas of subject knowledge – FINANCE		
History of Finance	Author	ISBN
Ascent of Money – A Financial History of the World	Niall Ferguson	9780141990262
Debt: The First 5000 Years	David Graeber	9781612194196
End this depression now! - <i>shows how the failure of regulation to keep pace with an increasingly out-of-control financial system positioned the United States and the world as a whole, for the greatest financial crisis since the 1930s.</i>	Paul Krugman	9780393345087
Financial Skills	Author	ISBN
Be your own Financial Advisor	Jonquil Lowe	9780273727798
Purple Chips: Winning in the Stock Market	John Schwinghamer	9781118294499
Economics		
Free Lunch - Easily Digestible Economics - revised 2022 edition	David Smith	9781788168977
Freakonomics & Superfreakonomics	Steven D Levitt	9780060731335 & 978-0063032378
Behavioural Economics/Finance		
The Psychology of Money: Timeless lessons on wealth, greed, and happiness	Morgan Housel	9780857197689
Why Smart People Make Big Money Mistakes & How to Correct Them: Lessons from the New Science of Behavioural Economics (Hardcover)	Gary Belsky & Thomas Gilovich	9780684844930
Nudge: Improving Decisions About Health, Wealth and Happiness	Richard Thaler	9780141999937
Misbehaving: The Making of Behavioural Economics	Richard Thaler	9781846144035

<b>Non-Fiction Titles to further specific areas of subject knowledge – BUSINESS</b>		
<b>Entrepreneurs</b>	<b>Author</b>	<b>ISBN</b>
Anyone Can Do It	Duncan Bannatyne	9780752881898
Amazon Unbound: Jeff Bezos and the Invention of a Global Empire	Brad Stone	9781398500990
<b>Business Strategy</b>	<b>Author</b>	<b>ISBN</b>
How They Started: How 30 Good Ideas Became Great Businesses	David Lester	9781854584007
Dragons' Den: Grow Your Business: How to expand from small to big	Stuart Warner	9780007364268
Like A Virgin: Secrets They Won't Teach You at Business School	Sir Richard Branson	9780753519929
<b>Marketing</b>	<b>Author</b>	<b>ISBN</b>
1-Page Marketing Plan: Get New Customers, Make More Money, And Stand out From The Crowd	Allan Dib	9781989025017
This is Marketing: You Can't Be Seen Until You Learn To See	Seth Godin	9780241370148
Building a Story Brand: Clarify Your Message So Customers Will Listen	Miller Donald	9781400201839
<b>Customer Service</b>	<b>Author</b>	<b>ISBN</b>
Be Our Guest : Perfecting the Art of Customer Service (Disney Institute Book)	Ted Kinni and Wendy Lefkon	9781423145844
<b>Enterprise Skills &amp; Attitudes</b>		
How Win Friends Influence People	Dale Carnegie	9789387873209
Outliers: The Story of Success	Malcolm Gladwell	978-0141036250
7 Habits of Highly Effective People	Stephen R Covey	9781982137274

